

File 9:Business & Industry(R) Jul/1994-2002/Dec 27
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File 15:ABI/Inform(R) 1971-2002/Dec 28
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(c) 2002 Business Wire.
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File 634:San Jose Mercury Jun 1985-2002/Dec 28
(c) 2002 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
?ds

Set	Items	Description
S1	181690	(INCENTIVE? OR LOYALTY OR REWARD? ? OR AWARD? ? OR E()CENTIVE? OR MOTIVAT? OR PROMOTION? ? OR BONUS OR BONUSES) (3N) (PROGRAM? ? OR SYSTEM? ? OR CAMPAIGN? ?)
S2	13693	S1(5N) (ELECTRONIC? OR COMPUTERI? OR DIGIT? OR DIGITAL? OR - ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR WEB() (PAGE? OR - SITE?) OR INTERNET OR AUTOMATE? OR NETWORK? OR SERVER? OR WWW OR WORLD()WIDE()WEB OR WORLDWIDEWEB)
S3	155297	(GOAL? ? OR GOAL() (SETTING? OR PLANNING?) OR PERFORMANCE? - OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA OR QUOTAS OR PRODUCTIVITY OR COST()SAVING?) (5N) (REPORT? ? OR MODIF? OR - STORING OR STORE? ? OR STORAGE? OR HEURIST?)
S4	403394	(GOAL? ? OR GOAL() (SETTING? OR PLANNING?) OR PERFORMANCE? - OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA? ? OR PRO- DUCTIVITY OR COST()SAVING?) (5N) (TRACK? OR MONITOR? OR FEEDBAC- K? OR EVALUAT? OR COMPARE? OR COMPARIS? OR MEASUR?)
S5	26	S2(S)S3
S6	21	RD (unique items)
S7	31	S2(5N)S4
S8	29	S7 NOT S6
S9	23	S8 NOT PY>2000
S10	23	S9 NOT PD=19990818:19991231
S11	15	RD (unique items)
S12	1099	S1(3N) (S3 OR S4)
S13	1085	S12 NOT (S6 OR S11)
S14	894	S13 NOT PY>2000
S15	859	S14 NOT PD=19990818:19991231
S16	132	S15(3N) (HUMAN? ? OR PARTICIPANT? OR EMPLOYEE? OR CONTRACTO- R? ? OR ORGANIZATION? ? OR ORGANISATION? OR SALES()FORCE? OR - EDUCATION?)
S17	128	RD (unique items)

6/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

02476419 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ALSTON RE-AFFIRMS COMMITMENT TO REGIONAL AUSTRALIA
(Government plans future of E-Commerce for regional Australia; will have around \$671 mil worth of expenditure following proposed sale of additional 16% of Telstra)
Exchange Telecommunications Newsletter, v 11, n 21, p N/A
June 04, 1999
DOCUMENT TYPE: Newsletter (Australia)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 592

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...rollout beyond the cities and towns." He also noted that "targeted initiative ... such as the **Networking the Nation program** and other **Social Bonus programs** which will flow from the further sale of Telstra" will seek out and develop "specific..."

...of remote and isolated island communities. At the meeting Alston "launched" Australia's E-Commerce **Report** Card which details ecommerce **successes** against the priorities set out in the blueprint document, A Strategic Framework for the Information...

6/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01278699 99-28095
Stores bring "sense of passion" to vital housekeeping needs
Reda, Susan
Stores v78n8 PP: 79-80 Aug 1996
ISSN: 0039-1867 JRNL CODE: STR
WORD COUNT: 1168

...TEXT: to Ultimate Services Inc. (USI), a company specializing in retail housekeeping and facilities management. Using **computerized** work loading, progressive **incentive programs** and state-of-the-art technology, USI has enabled Macy's to reduce payroll costs in operations by 25 percent, while raising staff **productivity** and **store** cleanliness.

Across town at Bloomingdale's 59th Street flagship, though, executives of another branch of...

6/3,K/3 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00427129 88-43962
Controlling Purchasing Price Performance
Felch, R. Bruce; Felch, Robert I.
Journal of Purchasing & Materials Management v24n3 PP: 36-39 Fall 1988
ISSN: 0094-8594 JRNL CODE: JPR

...ABSTRACT: prices with historical prices and standard costs, allowing management to set cost targets and monitor **achievement**. The **report** is composed of 2 sections. A reflection of the past month's divisional purchasing activity...

... establish reasonable goals for purchased material costs and then track progress toward the goals. The **computerized reporting system** provides an **incentive** for buyers and a basis for performance evaluation that is flexible and adaptable to unique...

6/3,K/4 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00119205 80-13156
Hifi: Manufacturers Play Second Half as Close to the Vest as Retailers
Anonymous
Merchandising v5n6 PP: 42, 44 Jun 1980
JRNL CODE: MER

...ABSTRACT: focus this year will be in mini components. Aiwa also anticipates expanding into more department **stores** after a recently **successful** test-market effort. It is also considering catalog showrooms. Aiwa does not have a monopoly...

... Hitachi has updated about 25% of its line and lowered prices across the board. Regarding **promotion campaigns**, US Pioneer **Electronics** has a new promo for mid-July-The 'Fantasy Gift Stakes.' Grand prize is a...

6/3,K/5 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

20970424 (USE FORMAT 7 OR 9 FOR FULLTEXT)
COMNET 2002 Exhibitor Profiles; Conference & Exposition to Take Place Jan. 28 - 31 at the Washington Convention Center
BUSINESS WIRE
January 28, 2002
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 7727

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... fault management solution for distributed locations. Tavve's products provide the ability to view network **performance** via automatic Web-based **reports** and to manage networks remotely. Tavve customers also receive technical expertise on network issues from...

6/3,K/6 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

20293374 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bank of Nova Scotia - Final Results
NEW RNS
December 06, 2001
JOURNAL CODE: WRNS LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 5557

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... a pilot program, in partnership with the Solstice Alliance, of a card that combines credit, **electronic purse, loyalty programs** and other services, using microchip technology." Other e-Scotia highlights: - Le Richelain and Roussillon transit...

6/3,K/7 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

16425756 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Network Storage Solutions' Thunderbolt NAS Storage System Finalist for
Network Computing Well-Connected Award
BUSINESS WIRE
April 30, 2001
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 650

(USE FORMAT 7 OR 9 FOR FULLTEXT)

after Hands-on Evaluation
Network Storage Solutions (NSS), a leading provider of high-performance network attached storage (NAS) systems, announced that its award-winning Thunderbolt product line has been selected as a finalist by CMP Media's Network Computing Magazine's editors for a 2001 Well-Connected Award in the network attached storage system category. The annual awards, held to determine and honor the 48 best IT and networking products of the year...

6/3,K/8 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

13435921
PR Newswire California Summary, Monday, Oct. 10, 2000 up to 10:00 a.m. PT
PR NEWSWIRE
October 23, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1329

... 17% NYM055 10/23/2000 07:32 r f bc-CA-LifePoint-saliva (ONTARIO)
LifePoint Reports Performance Results of THC Detection In Human Saliva
At American College of Emergency Physicians HSM009 10...

6/3,K/9 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

13066630
Now online, Remo is a state of mind
Julie McDowell
ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (B & T) , p14
September 22, 2000
JOURNAL CODE: WBAT LANGUAGE: English RECORD TYPE: ABSTRACT
WORD COUNT: 120

... be sold. Consumers can vote to have certain items put into cyberstock. Remo has a loyalty program on its web site but consumers do not have to do anything to get rewards! The site is living...

6/3,K/10 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

11559004 (USE FORMAT 7 OR 9 FOR FULLTEXT)
FEATURE/Sweepsclub.com Launches Into Higher Orbit; Innovative Webmarketeer's
"Launch2Space" Contest Propels Winner into Space
BUSINESS WIRE

June 19, 2000
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 505

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... opt-in" e-mails, newsletters and other web-based direct marketing vehicles with a proprietary **rewards** program.

According to **reports** from leading **Internet performance** analysis and measurement company Media Metrix, Sweepstakesclub.com significantly outperforms well-entrenched competitors in key **performance** categories.

In its latest **reports** for the month of April, Media Metrix data revealed that Sweepstakesclub.com experienced an average...

6/3,K/11 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

09390365 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Incentive Systems Goes to the Extreme; Extreme Networks Chooses Incentive's Software to Help It Manage Incentive Compensation for Its Rapidly Growing Sales Force

BUSINESS WIRE
February 01, 2000
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 802

...and international sales reps receive accurate and timely commission payments and have Web access to **performance reports**, which will ultimately motivate them to achieve corporate goals.

Extreme anticipated its rapid growth in...

6/3,K/12 (Item 8 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

09070624 (USE FORMAT 7 OR 9 FOR FULLTEXT)

WatchZone.com Survives Busiest Online Shopping Season Ever, Prepares for Busier Year in 2000

BUSINESS WIRE
January 11, 2000
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 587

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... continue to build a larger customer support and fulfillment staff, increase support for its affiliate **program**, continue **online** sales **promotions** and increase the number and capacity of Web servers to ensure continued growth through year...

6/3,K/13 (Item 9 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

03989110
PR Newswire California Summary, Tuesday January 12, up to 10:00AM PT
PR NEWSWIRE
January 12, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1325

... 03 r f bc-CA-TheTrip.com-Visa (DENVER) TheTrip.com and Visa Launch Unprecedented Internet Reward Program LATU051 01/12/1999 08:03 r f bc-CA-Scriptics-financng (PALO ALTO) Scriptics... ;

6/3,K/14 (Item 10 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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02988328

IntelliQuest and CoolSavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors
BUSINESS WIRE
October 01, 1998
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 915

... concept in customer relationship management. CoolSavings' high-quality Internet coupons have already proven to be **successful** in driving **in-store** traffic and sales for large national retailers. This new program will continue the CoolSavings success...

... customer relationship marketing, and we are delighted to partner with them to create this unprecedented, **Internet**-based customer **rewards program** for technology vendors. IntelliQuest's unique customer identification services and understanding of technology purchasers, coupled
...

6/3,K/15 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00744733 20020715196B0078 (USE FORMAT 7 FOR FULLTEXT)
Macworld New York 2002 Exhibitor Profiles
Business Wire
Monday, July 15, 2002 07:34 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 4,485

...the visual experience, transforming their most evocative and **ambitious** visions into reality. Its range of **award**-winning **systems** and software is developed for **digital** media creation, management and delivery across all disciplines from visual effects and editing to animation...pack. With new products constantly in development, WiebeTech's mission is to deliver small, high **performance** bus-powered **storage** peripherals.

Note to media: To register for a free, custom news feed via Business Wire
...

6/3,K/16 (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00736908 20020626177B0496 (USE FORMAT 7 FOR FULLTEXT)
Network Appliance Wins 2002 Network Storage Conference Award-Network Appliance Recognized for Outstanding Achievement in Storage Networking; F880 Series Storage Solution Acknowledged as The Best Complete Storage System
Business Wire
Wednesday, June 26, 2002 07:45 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 471

...Peripheral Concepts teamed with Computer Technology Review and InfoStor Magazine to officially launch the first **Network Storage Awards program**. Together they designed the awards program to recognize outstanding achievement in storage networking.

"The storage networking industry is evolving so quickly that technological innovations are continually being made," commented Farid Neema, president of Peripheral Concepts. "The **Network Storage Award Program** was created to recognize the achievements made by companies who are leading the way within ...

6/3,K/17 (Item 3 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00685099 20020325084B8137 (USE FORMAT 7 FOR FULLTEXT)
Peripheral Concepts and InfoStor Magazine Launch Network Storage Awards Program ; `` Award Program Intended to Recognize Outstanding Achievement in Storage Networking''
Business Wire
Monday, March 25, 2002 09:02 EST
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 420

Peripheral Concepts and InfoStor Magazine Launch Network Storage Awards Program ; `` Award Program Intended to Recognize Outstanding Achievement in Storage Networking''

6/3,K/18 (Item 4 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00510008 20010430120B9846 (USE FORMAT 7 FOR FULLTEXT)
Network Storage Solutions' Thunderbolt NAS Storage System Finalist for Network Computing Well-Connected Award-Editors Nominate Thunderbolt in Network Storage Category after Hands-on Evaluation
Business Wire
Monday, April 30, 2001 12:49 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 650

TEXT:
Network Storage Solutions
(NSS), a leading provider of high- performance **network attached storage (NAS)**
systems, announced that its award-winning Thunderbolt product line has been selected as a finalist by CMP Media's Network Computing Magazine's editors for a 2001 Well-Connected Award in the **network attached storage system** category.
The annual **awards**, held to determine and honor the 48 best IT and

networking
products of the year...

6/3,K/19 (Item 5 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00199916 20000223054B5553 (USE FORMAT 7 FOR FULLTEXT)
Industry Leaders Select Lateral Line Network to Manage Internet Infrastructure
Business Wire
Wednesday, February 23, 2000 06:21 EST
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSPWIRE
WORD COUNT: 817

...com and
YellowPages.com chose Lateral Line Network to monitor actual user traffic
and
provide **performance reports** based on this user data. FreeShop.com, a
leading
online direct marketing network that connects...

...consumers and businesses, providing more than 16 million
business listings plus maps, video and audio, **electronic** coupons,
customer
rewards programs, and consumer product information.
Designed for integration with other leading vendors to provide customers a
...

6/3,K/20 (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2002 PR Newswire Association Inc. All rts. reserv.

00827770 20020925DCW014 (USE FORMAT 7 FOR FULLTEXT)
Cornerstone Reg. Develop. Partnership Receives Two Awards
PR Newswire
Wednesday, September 25, 2002 07:45 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSPWIRE
WORD COUNT: 247

TEXT:
...Regional Development
Partnership with the prestigious International Economic Development Award
for
a Single Publication Advertisement **Campaign** and the International **Award**
for an
Internet Site. These awards were presented at IEDC's Annual Conference,
Tuesday, September 24, 2002 in...

...as both a working
environment and regional branding site. For site planners, who need
credible,
report -building data, it is a **productivity** tool. For corporate
executives and
potentially relocating employees, it is a window into the many...

6/3,K/21 (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0555927

AT012

NEW STUDY LISTS LATEST WAYS FOR SUPERMARKETS TO CUT DISTRIBUTION COSTS

DATE: January 19, 1993

15:54 EST

WORD COUNT: 529

...overall distribution management.

-- Pipeline Performance Measures -- Management control tools and procedures for assessing total pipeline **performance** .

In addition, the **report** lists 19 specific **cost - saving** programs within these four broad areas, ranging from **electronic** data interchange to new **incentive systems** for logistics personnel.

"Inventory management is a key weapon in the battle to reduce costs...
?

11/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

02104464 64879285
How to run an incentive program
Gines, Karen
Incentive v174n12 PP: 15-25 Dec 2000
ISSN: 1042-5195 JRNLD CODE: IMK
WORD COUNT: 3981

...TEXT: a small gift related to the program's theme.

* Announcement: This piece clearly outlines program **goals** , rules, structure, length, **measurement system** and **awards** . If you are including an **Internet** component, this information should also be on the Web site. Some organizations may forego paper...

11/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01684800 03-35790
Ethical issues in electronic performance monitoring: A consideration of deontological and teleological perspectives
Alder, G Stoney
Journal of Business Ethics v17n7 PP: 729-743 May 1998
ISSN: 0167-4544 JRNLD CODE: JBE
WORD COUNT: 9040

...TEXT: found that the monitored workers they investigated reported a closer tie between their organization's **reward** and evaluation **system** . These investigations indicate that **electronic monitoring** may result in more accurate **performance evaluations** and a distribution of good and evil which, in fact, is based on workers' contributions...

11/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01333837 99-83233
Negotiating the evolution of the HR function: Practical advice from the health care sector
Barnett, Steve; Buchanan, Dave; Patrickson, Margaret; Maddern, Janny
Human Resource Management Journal v6n4 PP: 18-37 1996
ISSN: 0954-5395 JRNLD CODE: HRMJ
WORD COUNT: 9601

...TEXT: the organisation and working to influence the key power brokers; developing influential internal and external **networks** ; controlling key business processes including **rewards systems** , industrial relations and **productivity measures** ; developing an HR strategy which is an integral element of the hospital's business plan...

11/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00326815 86-27229

Turning Profits in Customer Service

Cohen, Bernard R.

Telephone Engineer & Management v90n14 PP: 68-69 Jul 15, 1986

ISSN: 0040-263X JRNL CODE: TEM

...ABSTRACT: training is related to telephone contact skills and work situations and is reinforced by weekly **performance measurements** and a noncash **incentive program**. An **automated** database provides the staff with instant information about prices and service intervals. The CSCs are
...

11/3,K/5 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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12980789 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Spirent Communications TeraMetrics and NetIQ's Chariot Work Together to Create First Complete Network Performance Analysis Solution

BUSINESS WIRE

September 25, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 699

Enterprise Network Performance Analysis System "ENPAS" combines two award-winning products to measure performance from data link layer to application layer in a single solution

11/3,K/6 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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12980715 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Spirent Communications Adtech AX/4000 OC-192c Layer 1-7 Testing Selected as NetWorld+Interop 2000 Atlanta Best Of Show Finalist

BUSINESS WIRE

September 25, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 824

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... 1 optical network testing capability for the Adtech AX/4000 was named a finalist in **Performance Test & Measurement**. The Best of Show Awards program is designed to help **network** managers evaluate the new product offerings debuted at NetWorld+Interop and assist in their quest...

11/3,K/7 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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11722055 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Maritz Inc., Industry Leader in People-Based Business Solutions, Launches eMaritz... A New Internet Venture to Take its 70 Years of Experience in Improving Employee and Channel Performance to New Markets

PR NEWSWIRE

June 28, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 843

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... program operation, the site will communicate regularly with the program manager and program participants, help **track performance** and recognition earned and allow **program** participants to select **awards** from Maritz's proven, **online** and offline mix of thousands of merchandise and travel options.

"Through extensive primary and secondary...

11/3,K/8 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

11356311 (USE FORMAT 7 OR 9 FOR FULLTEXT)
AOL's Digital Marketing Services Adds New Partners, Expands Relationships With Industry Leaders to Offer Online Custom Market Research
PR NEWSWIRE
June 05, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 450

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... We provide the widest sample reach through all of AOL's brands, superior technology for **online** research and a consumer **incentive system** that is unparalleled. We **measure** our **success** not only by expanding our partnerships, but also on our ability to cultivate and keep
...

11/3,K/9 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

10441748 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Motivation Online Pioneers ERM (TM) -- Employee Relationship Management
PR NEWSWIRE
April 06, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 862

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... productivity program through a simple graphical interface. Employees are automatically awarded points for performance-based **achievements** . **Motivation Online**'s **program** keeps **track** of the points and notifies employees of the point awards and the behaviors that earned...

11/3,K/10 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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10273651 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Motivation Online Joins Forces with Learn2.com to Shape the Course Of E-Learning
PR NEWSWIRE
March 27, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 835

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... with a few clicks of a button. Employees are automatically awarded

points for performance-based achievements . Motivation Online 's program keeps track of the points and notifies employees of the point awards and the behaviors that earned...

11/3,K/11 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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09587124 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Motivation Online Receives Rave Reviews at Call Center 2000 Debut World's First All-Online Employee Performance System
PR NEWSWIRE
February 15, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 728

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... with a few clicks of a button. Employees are automatically awarded points for performance-based achievements . Motivation Online 's program keeps track of the points and notifies employees of the point awards and the behaviors that earned...

11/3,K/12 (Item 8 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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02570019 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ICOMS Announces Internet's Most Robust Digital Coupon System
BUSINESS WIRE
August 20, 1998
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 581

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... discount. Digital Coupon attributes are logged along with the purchase transaction so merchants can easily track the performance of different offers and incentive programs .

ICOMS' Digital Coupons offer a full range of functionality and flexibility, including dollars off, percentage off, and...

11/3,K/13 (Item 9 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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01925534 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Taking care of now and then: Is biology the key to long-term business success? Roger Trapp looks at the 'fluid network' concept
ROGER TRAPP
INDEPENDENT ON SUNDAY
June 14, 1998
JOURNAL CODE: FINS LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 655

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... not necessarily be accompanied by giving them the ability to overcome the conflicting pressures from performance measures and reward systems .

He claims that the fluid- network organisation can overcome such difficulties by providing comprehensive measures and methods for dealing

with each...

11/3,K/14 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
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00302927 20000619171B4191 (USE FORMAT 7 FOR FULLTEXT)
FEATURE/Sweepsclub.com Launches Into Higher Orbit; Innovative Webmarketeer's "Launch2Space" Contest Propels Winner into Space
Business Wire
Monday, June 19, 2000 07:16 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 528

...opt-in" e-mails, newsletters and other web-based direct marketing vehicles
with a proprietary rewards program .

According to reports from leading Internet performance analysis and measurement company Media Metrix, Sweepsclub.com significantly outperforms well-entrenched competitors in key performance categories.

In...

11/3,K/15 (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire
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00252056 20000410101B2525 (USE FORMAT 7 FOR FULLTEXT)
JDA Advertising Earns Industry Accolades with Creative Campaign for Newest Internet Client HotDispatch
Business Wire
Monday, April 10, 2000 08:19 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 659

TEXT:
Premier Tech Agency Launches Account with Award-winning Campaign ,
Agency Building Strong Internet Portfolio with Track Record of Success
and Ability to Deliver Results at Cyber Speed

JDA Advertising, one of the fastest growing...
?